



# Go HRI Green - “CASH IS KING”

## HR Insourcing Top 10 Tips for Weathering Tough Times

1. Focus on your **CORE business and people**. The HR function is overhead. **NOT** your core business.
2. **CASH IS KING**. Strategy is Ace. Implementation is the Game.
3. Obsess about **CASH FLOW / LIQUIDITY**. You **CANNOT UNSPEND MONEY!**
4. **LOWER FIXED COSTS and OVERHEAD**
5. **RE-PLAN, BE CONSERVATIVE**. Revisit Plan Quarterly.
6. **ACCELERATE COST IMPROVEMENT EFFORTS**.
7. **ASSESS YOUR RESOURCES - People & Technical**. Got to be right, often, fast...
8. **FLEXIBILITY in YOUR WORKFORCE** for Revenues and Profits.
9. **COMMUNICATE, COMMUNICATE, COMMUNICATE**. Frequently & Honestly with Employees, Customers and Vendors.
10. **CALL HR INSOURCING** to support your HR needs. We can be your cost-effective de-facto HR department.

If you are interested contacting HR Insourcing, visit our web site at [www.hrinsourcing.com](http://www.hrinsourcing.com) or email us at [RuthL@HRInsourcing.com](mailto:RuthL@HRInsourcing.com)



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